THE MEADOWS COMMUNITY ASSOCIATION
941-377-2300 • marketing@meadowsca.com
2004 Longmeadow, Sarasota, Florida 34235

MEADOWORD ADVERTISING CONTRACT—JAN '25–JAN 2026

This contract may be subject to change.

Business Name _____ Phone _____

Contact Name _____ Phone _____

Ad Agency Name (If applicable) _____ Phone _____

Billing Address _____ Email _____

Insertion Months	Ad Sizes	B/W Cost	Color Cost
☐ JAN '25 ☐ FEB ☐ MARCH ☐ APRIL ☐ MAY ☐ JULY ☐ SEPT ☐ OCT ☐ NOV ☐ DEC ☐ JAN '26	☐ Vertical—2.47"x 7.5"	☐ $125	☐ $145
	☐ Horizontal—5.1067"x 3.5739"	☐ $135	☐ $165
	☐ Quarter Page—5.1067"x 7.5"	☐ $240	☐ $320
	☐ Horizontal Half Page—10.3731"x 7.5"	☐ $440	☐ $580
	☐ Vertical Half Page—5.1067"x 15.38"	☐ $440	☐ $580
	☐ Full Page—10.3731"x 15.3767"	☐ $860	☐ $1060
	☐ BIZ Card—3.5" x 2"	☐ $55	Included

ATTENTION ADVERTISERS: The contract, camera-ready art and payment MUST be received by the first Monday, one month prior to the first insertion month of the Contract. **Nonpayment of an ad by the deadline will result in a non-insertion.**

If your contract is for multiple months, FULL payment of the contracted amount must be paid by the first monday prior to the first month insertion.

Checks payable to: The Meadows Community Association, Inc.

TOTAL AMT DUE: _____ ☐ PAID ☐ Cash ☐ Check # _____

• **Press ready specifications**—Save all camera-ready art as PDF files, 300 DPI, in CMYK if you contracted a color ad, If you contracted a black /white ad, choose grayscale. Refer to the press ready/mechanical specifications page within the media kit, for more information.

• **Camera-Ready Artwork**—All ads must be camera-ready. ***The Meadoword* does not offer production services and will not make any changes to ads.** The advertiser is responsible for submitting their camera-ready artwork by the deadline. **All proofing is the sole responsibility of the advertiser prior to submission.** Please see Press-Ready Specifications in *The Meadoword* media kit for detailed information. Send all camera-ready art to *marketing@meadowsca.com*

• **Payment Policy**—Payment is due on the 1st Monday of the month prior to the ad placement. If the 1st Monday falls on a holiday, payment is due the previous business day. We accept CASH or CHECKS only, payable to MCA. We do not accept credit cards. **Nonpayment by deadline will result in non-insertion.**

• **Payment Required by Deadline**—Nonpayment of an ad by the deadline will result in a non-insertion.

• **Frequency Contracts**—Frequency contracts guarantee placement for the months contracted. If you are contracting for more than one month, your payment must be for the amount of months contracted. These contracts are not subject to cancellation.

• **Advertising Policy for Meadows' Residents**— For services advertised by Meadows residents, all work and business will be conducted at the clients' homes. Individual condominium or homeowner associations may have stricter rules than the MCA. I have read and understand the above policy.

• **Advertising Agencies**—The undersigned agrees to place an advertisement in *The Meadoword* on behalf of their client (see Business Name). If an advertising agency is the responsible party for payment, call MCA ACCT at 941-377-2300 to discuss.

The undersigned agrees with the terms of this advertising contract as specified above.

_____ / _____ _____ / _____

Advertiser Date ***The Meadoword*** Date

11142024/Rev