



MEADOWS FITNESS CENTER PRIVACY POLICY

Welcome to The Meadows website themeadowssarasota.org (hereinafter the “Site”), you are only authorized to access this Site or to use the materials contained in the Site (regardless of whether your access or use is intended) if you agree to abide by all applicable laws, and to abide by this Privacy Policy which constitutes an Agreement between you and the Meadows. Please read this Privacy Policy carefully and save it. If you do not agree with these terms, you should leave this Site immediately. Any questions or comments regarding, or problems with, this Site should be sent to the Site Administrator at mca@meadowzca.com

Privacy Policy: The Meadows is committed to protecting the privacy of its community and has prepared this document to inform users how personally identifying information and non-personally identifying information is gathered from our website and used by the Meadows. The Meadows encourages its website users to be smart about choosing when, and to whom, to release information online.

Privacy Policy Updates: The Meadows reserves the right to amend these policies with appropriate notice to the members.

Children: Children (persons under the age of 16) are not eligible to use the Site unsupervised and we ask that children do not submit any personal information to us. If you are between the age of 16-17, you may only use this Site in conjunction with and under the supervision of your parents or guardians.

Non-identifiable Personal Information: Certain non-personally identifiable information about our visitors is collected by the standard operation of the Meadow’s internet servers and through the use of “cookie” technology, such as the type of internet browser you are using and the domain name of your internet service provider, where you go within the site, how much time you spend in any particular area and what you buy.

Cookies: A “cookie” is a small amount of data that is sent to your browser from a web server and stored on your computer’s hard drive. All sites on the Meadows where you are prompted to log-in or that are customizable by you require that you accept cookies. Generally, we use cookies to:

- Remind us of who you are and to access your account information (stored on our computers) in order to deliver to you a better and more personalized service. This

cookie is set when you register or “Sign In” and is modified when you “Sign Out” of our services.

- Assist us in tracking visits and processing your purchases.
- Track your progress and number of visits in some of our events, activities, classes and sessions.
- Measure certain traffic patterns, which areas of the Meadows web site you have visited, and your visiting patterns in the aggregate. We may use this information to better personalize the content, banners, and promotions that you and other users will see on our sites.

You have choices with respect to cookies. By modifying your browser preferences. If you choose to reject all cookies you will be unable to use the Meadows services that require registration in order to participate.

Personally Identifiable Information: The Meadows also gathers personally identifiable information (such as your name, street address, telephone number and e-mail address) from voluntary submissions as part of site registration, guest passes and signing up to attend classes, or when you report a problem with our site or one of our services. Also, if you contact the Meadows online, we may keep a record of that correspondence. Such information is only known to the Meadows community when it is voluntarily submitted or posted to us.

Personally identifiable information will be used by THE MEADOWS only: (1) to process your requests (e.g., register you for a class, session, event or activity); (2) to communicate with you; (3) to administer the site or serve you when you have questions or problems; and/or (4) as may, in the Meadows sole judgment, be required by any applicable laws, rules or regulations or the Terms and Conditions applicable to this website.

Personally identifiable information will only be shared with third parties to further the purpose for which you provide such information (e.g., to process your membership request or attend fitness classes) or when we believe in good faith that the law requires it, or to protect the rights of The Meadows or its affiliates or subscribers.

The Meadows does not sell any personally identifiable information to third parties.

If you purchase a membership through our website, you will be required to provide certain information, including your name, address, birth date, gender, email address, and emergency contact. You will also be required to provide similar information for other members on your membership. You will be required to provide financial account information. We use this information to establish and manage your membership. We will send you an email confirming your membership.

The Meadows collects information about you that is provided in conjunction with your purchase of services from one of the Meadows independent contractors, including information provided on your membership agreement(s) and personal training agreement(s). Information about you is typically obtained from the agreement you sign with the Meadows Fitness Center from whom you purchase services. Your personal information may also be collected from you when you provide information directly to The Meadows in any manner, or when you update account or contact information at the

Meadows Fitness Center. The information The Meadows collects about you may include your name, postal address, email address, phone numbers, bank account or credit card information, audio recordings of phone calls with you or made in relation to your account, photographs voluntarily taken at the Meadows Fitness Center, and e-mail correspondence with you or in relation to your account. The Meadows collects such personal information about you for the purpose of processing and collecting payments owed by you, to contact you in relation to your Meadows Fitness Center account, to expedite and otherwise provide third party payment processing and administrative services. The Meadows uses information it collects to communicate with members, collect payments owed, and maintains up to date account information for members.